A. FUNDRAISING

Fundraising Goal: $200,000 – approx. $150,000 raised to date

- $67,000 private/family/individual donations
- $11,000 local business/community groups
- $23,000 corporate sponsorships
- $46,000 event proceeds (specifics below):

Friday, February 28, 2014: My Gym Play for the Playground Family Night ................................. $1,522
Friday, March 28, 2014: Energy Fitness Kids’ Night Out.......................................................... $1,920
Friday, April 4, 2014: My Gym Play for the Playground Family Night #2 ............................... $650
Tuesday, April 8; DESIGN DAY! Pine Hill, party at Community Center ................................. $100
Saturday, April 12, 2014: Used Toy & Clothing Sale, Community Center ......................... $2,841
April 2014: Dining for Dollars, Bertucci’s, Holliston ................................................................. $212
Saturday, May 4, 2014: Barn Raising Party, Silverwood Farm .................................................. $23,155
Sunday, June 15, 2014: Bake Sale at K-2 Soccer Jamboree ...................................................... $375
Friday, June 27, 2014: Adult Cooking Party, Kelly Adduci’s House ........................................ $1,200
August 2014: Ava Anderson Fundraiser ...................................................................................... $210
Friday, September 19, 2014: Shopping Night, Jenny Boston, Medfield ..................................... $260

(continued)
Friday, September 26, 2014: Outdoor Movie Night ................................................................. $1,400
Sunday, October 26, 2014: Family Halloween Party, Silverwood Farm ................................. $1,695
Thursday, November 13, 2014: Shopping Soiree, Community Center ............................... $2,520
November 2014: Paint for the Playground, Park Street Books, Medfield ......................... $690
Friday, January 30, 2015: Casino Night, Community Center ............................................... $3,100
Friday, March 28, 2015: Energy Fitness Kids’ Night Out ...................................................... $1,533

Buy a Brick Campaign Launched May 2015: goal $20,000

B. COMMUNITY SUPPORT FOR PROJECT
• 175+ adult residents engaged with project (attending events, financially supporting, volunteering for fundraising/planning/building). Represents a wide
• 140 "likes" on Facebook page
• Financial and/or in-kind support from the Sherborn Business Association, Sherborn Garden Club, Sherborn Fund, Sherborn Community Center

C. PLAN FOR NEXT 6 MONTHS:
• **June:** Price materials and components, solicit donated materials, recruit volunteers, determine groundcover material, begin to map out demolition plan, launch Buy a Brick campaign, sell water bottles.
• **July:** Finalize price list, solicit donated materials, assess budget discrepancy/remaining fundraising need, recruit volunteers, begin to locate tools to be used for the build, map out demolition plan, continue Buy a Brick campaign, hold summer movie event.
• **August:** SITE VISIT by Play by Design firm (8 weeks prior to build, specific date TBD). Continue to locate tools to use during build, plan for demolition (September?), continue Buy a Brick campaign, recruit volunteers, map out food needs for volunteers, begin to purchase materials.
• **September:** get firm commitments from volunteers for specific build days, locate needed tools, purchase materials, consider a pre-build Barn Raising party, continue Buy a Brick campaign, solicit food donations, plan entertainment and babysitting coverage for Build Week. Demolition of current playground in late September/early October.
• **October:** fill in holes in volunteer, donated tools, materials lists. As Build Week approaches, set up tools and materials tent/trailer on site, set up food tent, tables and seating, create signage, arrange Port-o-Potty for Build Week. Have components and materials delivered to the site for storage.

**BUILD WEEK: October 20-25, 2015**